

10 TALE OF TWO CITIES ADVERTISING FEATURE




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Established 1972

FOR the retailers and businesses that make Giffnock such a desirable place in which to shop, work and play, Christmas 2011 is shaping up to be a sparkling success. The leafy location is home to an interesting collection of independent stores and long-established family businesses.

Brent Hiddleston, owner of specialist independent menswear store, Man's World, sums it up: "Giffnock is unique in Glasgow because it comprises such a wide range of shops and businesses that offer something a little bit different, all in a relatively small area, and with a real 'village' atmosphere. At Man's World, we are looking forward to a busy festive season, as people come through our doors looking for formal wear for nights out and knitwear for gifts."

Susan Bremner, the woman behind Homes + Interiors, which combines expert interior design advice with soft furnishings and unusual gifts, has enjoyed a successful 12 months in the area.

"Our customers appreciate the fact we offer everything under one roof," she says. "Coming up to Christmas, people are entertaining more, so they want their homes to look good."

One of Giffnock's longest-established hairdressers is Bettina, run by the McPadden family since 1969.

"We have a very loyal clientele who appreciate our friendly and welcoming



GIFFNOCK'S glorious gifts

approach," explains William McPadden, who believes the area is vibrant with a variety of businesses. "But we are also attracting new customers all the time, which is fantastic."

Steven O'Callaghan, owner of Giffnock Carpets and Flooring, is new to the area but with more than 20 years of experience in the industry is already attracting customers keen to transform their homes in time for Christmas.

"One of our strongest selling points is we offer the whole package, from planning and measuring to the finished fitted product, and we have also branched into curtains and blinds," he explains.

Alison Brown, whose store ReDress specialises in one-worn, good-quality women's clothing, is also expecting a busy festive season.

An established part of the Giffnock retail scene for more than 20 years, ReDress offers designer labels at a fraction of the original cost – perfect for party season. "The kind of labels we have

in store can include Hobbs, Versace, Dolce et Gabbana and so on, with unworn boots and designer handbags also proving very popular at the moment," explains Alison.

Popular family-run hairdressers Curlers has been welcoming customers for the past 38 years. Caroline Kerr, who helps to run the salon with her father, Kinnon, believes its blend of skilled stylists and colour technicians, friendly customer service and high-quality products, has helped build up a fantastic reputation.

"We benefit from having a talented, long-serving workforce who are all professional, helpful and friendly, and many of our customers still come to us even though they have moved away from the area," she says.

If all that retail therapy has exhausted you, head for Bar Milano, one of Giffnock's most stylish eateries.

Serving contemporary Italian cuisine in relaxed surroundings, it is taking bookings for festive celebrations, whether it's an office lunch or a night out with friends.

HOMES + INTERIORS



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www.homesandinteriors.co.uk

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